

diary of a wimpy kid publisher

Diary of a Wimpy Kid Publisher: Behind the Scenes of a Beloved Book Series

diary of a wimpy kid publisher is a phrase that brings to mind not just the insanely popular book series by Jeff Kinney but also the key players behind its incredible success. The Diary of a Wimpy Kid books have captured the hearts of millions of young readers worldwide, making it one of the most beloved children's literature franchises in recent history. But have you ever wondered who is responsible for bringing Greg Heffley's hilarious and sometimes awkward adventures from manuscript to the hands of eager readers? In this article, we're diving deep into the world of the Diary of a Wimpy Kid publisher, exploring the story behind the publishing powerhouse, its impact, and what makes this partnership so special.

The Publisher Behind Diary of a Wimpy Kid

When it comes to the Diary of a Wimpy Kid series, the publisher that stands out is **Amulet Books**, an imprint of Abrams Books. Amulet Books is renowned for its focus on children's and young adult literature, and it has been the driving force behind the publication and global distribution of Jeff Kinney's iconic series.

Amulet Books: A Hub for Children's Literature

Amulet Books has carved a niche for itself by publishing engaging, imaginative, and often humorous books for children and teens. Their mission aligns perfectly with the Diary of a Wimpy Kid series, which combines witty storytelling with relatable experiences of middle school life. This synergy has allowed the publisher to nurture the series from its early days and help it flourish into a worldwide phenomenon.

One of the strengths of Amulet Books is their commitment to quality and creativity. They work closely with authors and illustrators to ensure that the books not only tell compelling stories but also incorporate captivating illustrations—something that is a hallmark of the Diary of a Wimpy Kid books. The series' unique blend of text and cartoon-style drawings is a perfect fit for Amulet's approach.

How the Diary of a Wimpy Kid Publisher Supports the Series

Publishing a bestselling series isn't just about printing books; it involves a complex web of editorial, marketing, distribution, and creative collaboration. The Diary of a Wimpy Kid publisher plays a crucial role in every stage of this process.

Editorial Excellence

Behind every successful book lies meticulous editing. Amulet Books' editorial team works closely with Jeff Kinney to refine the manuscripts, ensuring that the humor lands just right and the pacing keeps readers hooked. This collaborative editing process is essential, especially for a series that maintains a consistent style and tone across multiple installments.

Marketing and Promotion Strategies

Marketing a book series that appeals to children and young adults requires an understanding of the target audience and the channels that best reach them. The Diary of a Wimpy Kid publisher invests heavily in marketing campaigns, ranging from book tours and school visits to social media engagement and collaborations with popular influencers in the children's entertainment space.

These efforts boost visibility and create excitement for each new release, helping maintain the series' popularity over time. The publisher also coordinates with movie studios and merchandise partners, expanding the brand's reach beyond the printed page.

Global Distribution and Access

One of the reasons Diary of a Wimpy Kid has such a vast international fanbase is because the publisher ensures wide distribution. Amulet Books collaborates with international distributors and foreign-language publishers so that the books are accessible in numerous markets worldwide. This global strategy has been instrumental in turning the series into a cultural phenomenon.

The Role of the Author-Publisher Relationship

The success of Diary of a Wimpy Kid is not just about the publisher's efforts but also about the strong partnership between Jeff Kinney and Amulet Books.

A Collaborative Creative Process

Jeff Kinney's vision for the series is unique, blending diary-style narratives with cartoons to create a distinctive reading experience. The publisher supports this vision by providing editorial guidance without stifling creativity. This balance allows Kinney to stay true to his style while benefiting from professional input that polishes the work.

Long-Term Commitment

A long-running series like Diary of a Wimpy Kid requires a publisher who believes in the project for the long haul. Amulet Books has shown remarkable dedication, consistently backing new installments and related projects, including spin-offs and special editions. This ongoing support has helped maintain the series' momentum and relevance.

What Sets the Diary of a Wimpy Kid Publisher Apart?

In a crowded publishing industry, what distinguishes the Diary of a Wimpy Kid publisher from the rest? Several factors contribute to this.

Specialization in Youth and Middle-Grade Books

Amulet Books' focus on children's and middle-grade literature means they understand the nuances of writing and marketing for this age group. This specialization ensures that every aspect of the publishing process is tailored to young readers' preferences and needs.

Innovative Use of Illustrations

The Diary of a Wimpy Kid series relies heavily on its unique integration of text and hand-drawn illustrations. The publisher's willingness to embrace and promote this format has allowed the books to stand out on shelves and appeal to reluctant readers who might find traditional novels intimidating.

Commitment to Author Growth and Series Expansion

Amulet Books doesn't just publish a book; they invest in the author's growth and the expansion of the series' universe. This has led to various related projects, including graphic novels, online games, and a popular film franchise, all coordinated with the publisher's support.

Insights for Aspiring Authors and Publishers

Understanding what makes the Diary of a Wimpy Kid publisher successful can offer valuable lessons for aspiring authors and industry professionals.

- **Find the right publisher who aligns with your genre and audience:** The relationship between Jeff Kinney and Amulet Books thrives because they share a clear vision.
- **Embrace collaboration:** Editing and marketing are critical components of a book's success, so having a publisher that values teamwork can elevate your work.
- **Innovate with formats:** Don't be afraid to blend illustrations and text or try non-traditional storytelling methods to engage readers.
- **Think long term:** Building a successful series requires publisher commitment beyond just one or two books.

Diary of a Wimpy Kid Publisher and the Future of the Series

Looking ahead, the Diary of a Wimpy Kid publisher continues to explore new ways to keep the series fresh and exciting. With the rise of digital media, there's potential for enhanced eBooks, interactive apps, and multimedia storytelling that can complement the traditional print editions. Amulet Books' willingness to innovate and adapt will likely play a key role in how the series grows in the coming years.

Moreover, the global expansion efforts are ongoing, with new markets opening up and translations reaching even broader audiences. This ensures that Greg Heffley's misadventures will continue to entertain and resonate with kids around the world for years to come.

The partnership between Jeff Kinney and the Diary of a Wimpy Kid publisher is a textbook example of how a strong author-publisher relationship, combined with a clear vision and dedicated marketing, can turn a simple idea into a cultural staple. For readers and industry watchers alike, it's a fascinating story of creativity, collaboration, and commercial success.

Frequently Asked Questions

Who is the publisher of the 'Diary of a Wimpy Kid' series?

The 'Diary of a Wimpy Kid' series is published by Abrams Books, an imprint of ABRAMS.

When was the first 'Diary of a Wimpy Kid' book published?

The first 'Diary of a Wimpy Kid' book was published in 2007 by Abrams Books.

Has the publisher released any special editions of 'Diary of a Wimpy Kid'?

Yes, Abrams Books has released several special editions of 'Diary of a Wimpy Kid,' including illustrated editions and box sets.

Are the 'Diary of a Wimpy Kid' books available in multiple languages through the publisher?

Yes, the publisher has made the 'Diary of a Wimpy Kid' series available in multiple languages to reach a global audience.

Does the publisher provide digital versions of 'Diary of a Wimpy Kid'?

Yes, Abrams Books offers digital versions of the 'Diary of a Wimpy Kid' books, including eBooks and audiobooks.

Who is the author associated with the 'Diary of a Wimpy Kid' publisher?

Jeff Kinney is the author of the 'Diary of a Wimpy Kid' series, published by Abrams Books.

Additional Resources

Diary of a Wimpy Kid Publisher: An In-Depth Exploration of the Success Behind the Scenes

diary of a wimpy kid publisher plays a pivotal role in shaping one of the most beloved children's book series of the 21st century. Since its debut, the Diary of a Wimpy Kid franchise has captivated millions of young readers worldwide, transforming from a modest self-published project into a global phenomenon. Understanding the publisher behind this success provides valuable insight into the strategic decisions, market positioning, and editorial expertise that propelled Jeff Kinney's creation into the literary mainstream.

The Publisher Behind Diary of a Wimpy Kid

The Diary of a Wimpy Kid series is published by **Amulet Books**, an imprint of the renowned publishing house **Abrams Books**, which itself is part of the larger **Abrams & Chronicle Books** group owned by the French media conglomerate **Lagardère Publishing**. Amulet Books specializes in children's and young adult literature, making it an ideal home for Kinney's work, which blends humor, relatable adolescent experiences, and graphic novel elements.

Amulet's commitment to quality children's literature has been a critical factor in the series' sustained popularity. By leveraging a publisher with deep expertise in the youth market,

Diary of a Wimpy Kid benefited from targeted marketing efforts, professional editorial guidance, and extensive distribution networks. These factors collectively contributed to the books' accessibility and appeal across diverse demographics.

Amulet Books: A Strategic Match

Amulet Books is known for curating titles that resonate with children and young adults by balancing entertainment with themes that encourage emotional growth and literacy development. This publisher's focus aligns perfectly with Diary of a Wimpy Kid's format—a hybrid of text and cartoons that engages reluctant readers and supports visual learning.

The imprint's editorial team worked closely with Jeff Kinney, ensuring the books maintained a consistent voice and quality across multiple volumes. This collaboration also allowed for expansions such as spin-offs and special editions, enhancing the franchise's reach without diluting its original charm.

How Diary of a Wimpy Kid Publisher Influenced the Series' Growth

The publisher's role extended beyond mere printing and distribution. Amulet Books' marketing strategies and strategic partnerships were instrumental in transforming Diary of a Wimpy Kid from a niche offering into a household name. The series' launch in the mid-2000s coincided with a growing appetite for graphic novels and hybrid formats in children's literature, a trend that Amulet capitalized on adeptly.

Marketing and Distribution Prowess

Amulet's established connections with booksellers, schools, and libraries allowed for wide-scale dissemination of the series, ensuring it reached its target audience efficiently. The publisher also orchestrated promotional campaigns that leveraged social media, author tours, and collaborations with educational institutions, increasing visibility.

Additionally, the publisher's involvement in translating and distributing the series globally facilitated its international success. Diary of a Wimpy Kid is now available in numerous languages, illustrating Amulet's capacity to navigate diverse markets and cultural contexts.

Editorial Support and Product Development

The editorial process conducted by Amulet was crucial in refining the Diary of a Wimpy Kid manuscripts. Editors worked closely with Kinney to preserve the authenticity of the narrative voice while enhancing readability and pacing. This professional oversight helped maintain consistency, a vital component for a series spanning over a dozen books.

Moreover, Amulet supported the development of ancillary products such as graphic novels, activity books, and movie tie-ins. These extensions broadened the series' appeal and revenue streams, showcasing the publisher's forward-thinking approach to franchise management.

Comparative Positioning: Diary of a Wimpy Kid Publisher vs. Competitors

In the competitive children's publishing market, Amulet Books distinguishes itself through a focused catalog and innovative marketing strategies. Compared to other publishers working with similar middle-grade series—such as Scholastic with the “Harry Potter” franchise or Penguin Random House with “Percy Jackson”—Amulet has maintained a nimble, specialized approach.

- **Targeted Audience Engagement:** Amulet emphasizes understanding its core readership, tailoring content and campaigns specifically for middle-grade readers aged 8-12.
- **Format Innovation:** The publisher's willingness to embrace hybrid formats combining prose and illustrations has set it apart, catering to evolving reading preferences.
- **Cross-Media Integration:** Unlike some competitors, Amulet strategically partners with film studios and merchandise producers, enhancing brand visibility beyond bookshelves.

While larger publishers often rely on blockbuster titles with wide demographic appeal, Amulet's success with Diary of a Wimpy Kid demonstrates that specialized imprints can effectively cultivate and sustain best-selling series through focused expertise.

Challenges and Potential Areas for Growth

Despite the undeniable success, being a specialized imprint has its challenges. Amulet Books faces the constant pressure to innovate in a rapidly changing children's media landscape, where digital formats and interactive content are gaining traction. While Diary of a Wimpy Kid has seen adaptations into movies and digital apps, the publisher must continue to evolve its strategies to maintain relevance.

Furthermore, expanding the series' readership beyond its stronghold demographic remains an ongoing challenge. Efforts to diversify content and include more inclusive characters and themes could enhance the series' appeal to a broader audience, a move that Amulet is gradually exploring.

The Impact of Diary of a Wimpy Kid Publisher on Children's Literature

The success of Diary of a Wimpy Kid has had a ripple effect on the children's book publishing industry. Amulet Books' approach validated the market potential for graphic novel hybrids and humor-driven narratives, encouraging other publishers to invest in similar formats.

Moreover, the series helped normalize the idea that middle-grade fiction could address everyday struggles with authenticity and humor, paving the way for more diverse and relatable content in children's literature. The publisher's commitment to quality production values and strategic marketing also set new standards for how children's series can be launched and sustained.

Publishing Innovations and Industry Influence

Amulet's use of integrated marketing campaigns, involving multimedia tie-ins and school outreach, has become a blueprint for launching children's book series. The publisher's success demonstrated that with the right editorial support and market understanding, children's literature can be both commercially viable and culturally impactful.

Additionally, Amulet's support for Jeff Kinney's creative control allowed the author to maintain a distinct voice and vision, a factor often overlooked in large publishing houses. This collaborative model has influenced other publishers to adopt more author-centric approaches.

In dissecting the role of the diary of a wimpy kid publisher, it becomes evident that Amulet Books' strategic editorial guidance, marketing expertise, and commitment to innovation have been instrumental in crafting a literary phenomenon. The partnership between Jeff Kinney and his publisher exemplifies how thoughtful publishing decisions can nurture creativity and connect with readers worldwide, ensuring that Diary of a Wimpy Kid remains a defining series in children's literature for years to come.

[Diary Of A Wimpy Kid Publisher](#)

diary of a wimpy kid publisher: Diary of a Wimpy Kid Jeff Kinney, 2007 Greg Heffley finds himself thrust into a new year and a new school where undersize weaklings share the corridors with kids who are taller, meaner and already shaving. Greg is happy to have his sidekick, Rowley, along for the ride. When Rowley's star starts to rise, Greg tries to use his best friend's popularity to his own advantage.

diary of a wimpy kid publisher: Diary of a Wimpy Kid (Book 1) Jeff Kinney, 2012-10-31 In 2007, Diary of a Wimpy Kid was published, introducing readers to Greg Heffley and his family, his best friend Rowley Jefferson, and the dreaded Cheese Touch. More than 250 million copies later,

Diary of a Wimpy Kid has become a beloved book all around the world. and now, for the first time ever, Greg's diary - um, make that journal - is coming to life in a full-colour, 3D animated Disney+ production. Whether you're meeting Greg for the first time or you're a lifelong fan of Jeff Kinney's hilarious series, you'll love diving into the Wimpy Kid universe.

diary of a wimpy kid publisher: Double Down (Diary of a Wimpy Kid #11) Jeff Kinney, 2016-11-01 In Double Down, Book 11 of the Diary of a Wimpy Kid series from #1 international bestselling author Jeff Kinney, the pressure's really piling up on Greg Heffley. His mom thinks video games are turning his brain to mush, so she wants her son to put down the controller and explore his "creative side." As if that's not scary enough, Halloween's just around the corner and the frights are coming at Greg from every angle. When Greg discovers a bag of gummy worms, it sparks an idea. Can he get his mom to ease off by making a movie . . . and will he become rich and famous in the process? Or will doubling down on this plan just double Greg's troubles? Collect all the books in the #1 bestselling Diary of a Wimpy Kid series: Diary of a Wimpy Kid (#1) | Rodrick Rules (#2) | The Last Straw (#3) | Dog Days (#4) | The Ugly Truth (#5) | Cabin Fever (#6) | The Third Wheel (#7) | Hard Luck (#8) | The Long Haul (#9) | Old School (#10) | Double Down (#11) | The Getaway (#12) | The Meltdown (#13) | Wrecking Ball (#14) | The Deep End (#15) | Big Shot (#16) | Diper Överlöde (#17) | No Brainer (#18) | Hot Mess (#19) See the Wimpy Kid World in a whole new way with the #1 bestselling Awesome Friendly books, told from the perspective of Greg Heffley's best friend Rowley Jefferson: Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal | Rowley Jefferson's Awesome Friendly Adventure | Rowley Jefferson's Awesome Friendly Spooky Stories

diary of a wimpy kid publisher: Rodrick Rules (Diary of a Wimpy Kid #2) Jeff Kinney, 2012-10-30 In Rodrick Rules, book 2 of the Diary of a Wimpy Kid series from #1 international bestselling author Jeff Kinney, Greg Heffley's got a secret, and if anyone finds out the juicy details, his life is going to get turned inside out. Unfortunately, he's also got an older brother, Rodrick, who has a talent for sniffing these things out. But secrets can't stay under wraps for long—especially when there's a diary involved. Rodrick's band, Löded Diper, has never been so awful, and the laughs have never been so loud. Collect all the books in the #1 bestselling Diary of a Wimpy Kid series: Diary of a Wimpy Kid (#1) | Rodrick Rules (#2) | The Last Straw (#3) | Dog Days (#4) | The Ugly Truth (#5) | Cabin Fever (#6) | The Third Wheel (#7) | Hard Luck (#8) | The Long Haul (#9) | Old School (#10) | Double Down (#11) | The Getaway (#12) | The Meltdown (#13) | Wrecking Ball (#14) | The Deep End (#15) | Big Shot (#16) | Diper Överlöde (#17) | No Brainer (#18) | Hot Mess (#19) See the Wimpy Kid World in a whole new way with the #1 bestselling Awesome Friendly books, told from the perspective of Greg Heffley's best friend Rowley Jefferson: Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal | Rowley Jefferson's Awesome Friendly Adventure | Rowley Jefferson's Awesome Friendly Spooky Stories

diary of a wimpy kid publisher: Diary of a Wimpy Kid: Old School (Book 10) Jeff Kinney, 2015-11-03 In the tenth book, more bad luck follows Greg Heffley in Jeff Kinney's laugh out loud series! I really don't understand why Mom thinks we need to go BACKWARDS, anyway. From what I can tell, the old days weren't that much fun. Life was better in the old days. Or was it? That's the question Greg Heffley is asking as his town voluntarily unplugs and goes electronics-free. But modern life has its conveniences, and Greg isn't cut out for an old-fashioned world. With tension building inside and outside the Heffley home, will Greg find a way to survive? Or is going 'old school' just too hard for a kid like Greg? Join the millions of 7+ readers all around the world who love reading about Greg's misadventures. The Diary of a Wimpy Kid series is perfect for avid and struggling readers. Praise for Jeff Kinney: 'The world has gone crazy for Jeff Kinney's Diary of a Wimpy Kid' - The Sun' Kinney is right up there with J K Rowling as one of the bestselling children's authors on the planet' - Independent

diary of a wimpy kid publisher: Hard Luck (Diary of a Wimpy Kid #8) Jeff Kinney, 2013-11-05 In Hard Luck, book 8 of the Diary of a Wimpy Kid series from #1 international bestselling author Jeff Kinney, Greg Heffley's on a losing streak. His best friend, Rowley Jefferson, has ditched him, and finding new friends in middle school is proving to be a tough task. To change

his fortunes, Greg decides to take a leap of faith and turn his decisions over to chance. Will a roll of the dice turn things around, or is Greg's life destined to be just another hard-luck story? Collect all the books in the #1 bestselling Diary of a Wimpy Kid series: Diary of a Wimpy Kid (#1) | Rodrick Rules (#2) | The Last Straw (#3) | Dog Days (#4) | The Ugly Truth (#5) | Cabin Fever (#6) | The Third Wheel (#7) | Hard Luck (#8) | The Long Haul (#9) | Old School (#10) | Double Down (#11) | The Getaway (#12) | The Meltdown (#13) | Wrecking Ball (#14) | The Deep End (#15) | Big Shot (#16) | Diper Överlöde (#17) | No Brainer (#18) | Hot Mess (#19) | Partypooer (#20) See the Wimpy Kid World in a whole new way with the #1 bestselling Awesome Friendly books, told from the perspective of Greg Heffley's best friend Rowley Jefferson: Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal | Rowley Jefferson's Awesome Friendly Adventure | Rowley Jefferson's Awesome Friendly Spooky Stories

diary of a wimpy kid publisher: Diary of a Wimpy Kid: Wrecking Ball (Book 14) Jeff Kinney, 2019-11-05 THE ONE WITH THE HOME IMPROVEMENTS The fourteenth laugh-out-loud, fully-illustrated Diary of a Wimpy Kid book from #1 international bestselling author Jeff Kinney! A global phenomenon with 250 million copies of the series sold worldwide! Big changes are in store for Greg Heffley and his family. They are making home improvements! But with unwelcome critters, toxic mould and the walls coming down, soon Greg discovers renovations aren't all they are cracked up to be. When the dust finally settles, will the Heffleys be able to stay . . . or will they need to get out of town? WHAT'S IN DIARY OF A WIMPY KID? 50% words, 50% cartoons, 100% hilarious! Stories that all readers can't wait to get their hands on Laughter guaranteed! *BRAND NEW* DIARY OF A WIMPY KID: THE DEEP END IS OUT NOW! And DON'T MISS an all-new fantasy from Greg's best friend in Rowley Jefferson's Awesome Friendly Adventure, the follow-up to the instant #1 bestseller Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal. 'Kinney is right up there with J K Rowling as one of the bestselling children's authors on the planet' Independent Have you read all the DIARY OF A WIMPY KID series? Diary of a Wimpy Kid Diary of a Wimpy Kid: Roderick Rules Diary of a Wimpy Kid: The Last Straw Diary of a Wimpy Kid: Dog Days Diary of a Wimpy Kid: The Ugly Truth Diary of a Wimpy Kid: Cabin Fever Diary of a Wimpy Kid: The Third Wheel Diary of a Wimpy Kid: Hard Luck Diary of a Wimpy Kid: The Long Haul Diary of a Wimpy Kid: Old School Diary of a Wimpy Kid: Double Down Diary of a Wimpy Kid: The Getaway Diary of a Wimpy Kid: The Meltdown Diary of a Wimpy Kid: Wrecking Ball Diary of a Wimpy Kid: The Deep End - the BRAND NEW Wimpy Kid book - out now!!

diary of a wimpy kid publisher: The Deep End (Diary of a Wimpy Kid #15) Jeff Kinney, 2020-10-27 An instant #1 USA Today, Wall Street Journal, and New York Times bestseller! In The Deep End, book 15 of the Diary of a Wimpy Kid series from #1 international bestselling author Jeff Kinney, Greg Heffley and his family hit the road for a cross-country camping trip, ready for the adventure of a lifetime. But their plans hit a major snag, and they find themselves stranded at an RV park that's not exactly a summertime paradise. Things only get worse for the Heffleys when the skies open up and the water starts to rise, making them wonder if they can save their vacation—or if they're already in too deep. Collect all the books in the #1 bestselling Diary of a Wimpy Kid series: Diary of a Wimpy Kid (#1) | Rodrick Rules (#2) | The Last Straw (#3) | Dog Days (#4) | The Ugly Truth (#5) | Cabin Fever (#6) | The Third Wheel (#7) | Hard Luck (#8) | The Long Haul (#9) | Old School (#10) | Double Down (#11) | The Getaway (#12) | The Meltdown (#13) | Wrecking Ball (#14) | The Deep End (#15) | Big Shot (#16) | Diper Överlöde (#17) | No Brainer (#18) | Hot Mess (#19) See the Wimpy Kid World in a whole new way with the #1 bestselling Awesome Friendly books, told from the perspective of Greg Heffley's best friend Rowley Jefferson: Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal | Rowley Jefferson's Awesome Friendly Adventure | Rowley Jefferson's Awesome Friendly Spooky Stories

diary of a wimpy kid publisher: Diary of a Wimpy Kid: The Last Straw (Book 3) Jeff Kinney, 2012-10-31 THE ONE WHERE GREG SHAPES UP The third laugh-out-loud, fully-illustrated Diary of a Wimpy Kid book from #1 international bestselling author Jeff Kinney! A global phenomenon with 250 million copies of the series sold worldwide! Greg Heffley's dad is on a mission! He's decided it's

time for this wimpy kid to become, well, less wimpy and has planned lots of manly activities for him and his son. Greg somehow manages to find ways to get out of most of them, but when his dad threatens to send him to a military academy, Greg realises he's going to have to somehow shape up ... or get shipped out! WHAT'S IN DIARY OF A WIMPY KID? 50% words, 50% cartoons, 100% hilarious! Stories that all readers can't wait to get their hands on Laughter guaranteed! *BRAND NEW* DIARY OF A WIMPY KID: THE DEEP END IS OUT NOW! And DON'T MISS an all-new fantasy from Greg's best friend in Rowley Jefferson's Awesome Friendly Adventure, the follow-up to the instant #1 bestseller Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal. 'Kinney is right up there with J K Rowling as one of the bestselling children's authors on the planet' Independent Have you read all the DIARY OF A WIMPY KID series? Diary of a Wimpy Kid Diary of a Wimpy Kid: Roderick Rules Diary of a Wimpy Kid: The Last Straw Diary of a Wimpy Kid: Dog Days Diary of a Wimpy Kid: The Ugly Truth Diary of a Wimpy Kid: Cabin Fever Diary of a Wimpy Kid: The Third Wheel Diary of a Wimpy Kid: Hard Luck Diary of a Wimpy Kid: The Long Haul Diary of a Wimpy Kid: Old School Diary of a Wimpy Kid: Double Down Diary of a Wimpy Kid: The Getaway Diary of a Wimpy Kid: The Meltdown Diary of a Wimpy Kid: Wrecking Ball Diary of a Wimpy Kid: The Deep End Diary of a Wimpy Kid: Big Shot - THE BRAND NEW NOVEL COMING SOON - PRE-ORDER NOW!!

diary of a wimpy kid publisher: Diary of a Wimpy Kid: Diper Överlöde (Book 17) Jeff Kinney, 2022-10-25 In Diper Överlöde, book 17 of the Diary of a Wimpy Kid series from #1 international bestselling author Jeff Kinney, Greg Heffley is finding out that the road to fame and glory comes with some hard knocks. When he decides to tag along with his brother Rodrick's band, Löded Diper, Greg doesn't realize what he's getting into. But he soon learns that late nights, unpaid gigs, fighting between band members, and money troubles are all part of the rock 'n' roll lifestyle. Can Greg help Löded Diper become the legends they think they are? Or will too much time with Rodrick's band be a diper överlöde?

diary of a wimpy kid publisher: Diary of a Wimpy Kid Jeff Kinney, 2017 Originally published in a slightly different form by Amulet Books in 2007.

diary of a wimpy kid publisher: Old School (Diary of a Wimpy Kid #10) Jeff Kinney, 2015-11-03 In Old School, Book 10 of the Diary of a Wimpy Kid series from #1 international bestselling author Jeff Kinney, life was better in the old days. Or was it? That's the question Greg Heffley is asking as his town voluntarily unplugs and goes electronics-free. But modern life has its conveniences, and Greg isn't cut out for an old-fashioned world. With tension building inside and outside the Heffley home, will Greg find a way to survive? Or is going "old school" just too hard for a kid like Greg? Collect all the books in the #1 bestselling Diary of a Wimpy Kid series: Diary of a Wimpy Kid (#1) | Rodrick Rules (#2) | The Last Straw (#3) | Dog Days (#4) | The Ugly Truth (#5) | Cabin Fever (#6) | The Third Wheel (#7) | Hard Luck (#8) | The Long Haul (#9) | Old School (#10) | Double Down (#11) | The Getaway (#12) | The Meltdown (#13) | Wrecking Ball (#14) | The Deep End (#15) | Big Shot (#16) | Diper Överlöde (#17) | No Brainer (#18) | Hot Mess (#19) See the Wimpy Kid World in a whole new way with the #1 bestselling Awesome Friendly books, told from the perspective of Greg Heffley's best friend Rowley Jefferson: Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal | Rowley Jefferson's Awesome Friendly Adventure | Rowley Jefferson's Awesome Friendly Spooky Stories

diary of a wimpy kid publisher: Diary of a Wimpy Kid: The Third Wheel (Book 7) Jeff Kinney, 2012-11-14 Join Greg Heffley in the seventh book in Jeff Kinney's hilarious Diary of a Wimpy Kid series! When you live in a house with four other people, some fool is always gonna come along and ruin things for you. Love is in the air, but what does that mean for Greg Heffley? A Valentine's Day dance at Greg's school has turned his world upside down. As Greg scrambles to find a date, he's worried he'll be left out in the cold on the big night. His best friend, Rowley, doesn't have any prospects either but that's small consolation. Then an unexpected twist gives Greg a partner for the dance and leaves Rowley the odd man out. But a lot can happen in one night, and in the end, you never know who's going to be lucky in love . . . The world is full of millions of Wimpy Kid fans! 7+ readers of all abilities can't get their heads out of Greg's diaries. Praise for Jeff Kinney: 'The world

has gone crazy for Jeff Kinney's Diary of a Wimpy Kid' - The Sun 'Kinney is right up there with J K Rowling as one of the bestselling children's authors on the planet' - Independent 'Hilarious' - Telegraph *Winner of Blue Peter's Best Book of the Last 10 Years award.*

diary of a wimpy kid publisher: Diary of a Wimpy Kid Box of Books 1-4 Jeff Kinney, 2024-11-19 This ebook collection features the first four books of the beloved and bestselling Diary of a Wimpy Kid series by Jeff Kinney. Perfect for both new readers and longtime fans, this collection includes: * Diary of a Wimpy Kid: Meet Greg Heffley and his family, friends, and foes as he navigates the trials and tribulations of middle school. * Rodrick Rules: Greg's older brother, Rodrick, is determined to make Greg's life miserable, but Greg has a few tricks up his sleeve. * The Last Straw: Greg's dad decides it's time for Greg to toughen up and enlists him in organized sports and other manly endeavors. * Dog Days: Summer vacation is supposed to be a time for fun and relaxation, but Greg's plans don't quite go as expected. Each book is filled with laugh-out-loud moments, relatable situations, and engaging illustrations that bring Greg's adventures to life. Each book is packed with laugh-out-loud moments, relatable situations, and engaging illustrations that bring Greg's adventures to life. Join Greg Heffley on his unforgettable journey through middle school with this incredible collection.

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really piling up on Greg Heffley. His mom thinks video games are turning his brain to mush, so she wants her son to put down the controller and explore his 'creative side'. As if that's not scary enough, Halloween's just around the corner and the frights are coming at Greg from every angle. When Greg discovers a bag of gummy worms, it sparks an idea. Can he get his mom off his back by making a movie . . . and will he become rich and famous in the process? Or will doubling down on this plan just double Greg's troubles? Praise for Jeff Kinney: 'The world has gone crazy for Jeff Kinney's *Diary of a Wimpy Kid*' - The Sun 'Kinney is right up there with J K Rowling as one of the bestselling children's authors on the planet' - Independent 'Hilarious' - Telegraph

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