

a social history of american technology

A Social History of American Technology

a social history of american technology reveals a fascinating journey of innovation intertwined deeply with the cultural, economic, and political fabric of the United States. From the early days of the Industrial Revolution to the digital age, technology in America has not just been about gadgets and machines; it has been a driving force shaping society itself. Understanding this social history helps us appreciate how technological advancements have influenced everyday life, work, communication, and even social structures across generations.

The Roots of American Technological Innovation

The story of American technology begins long before the rise of Silicon Valley or even the Industrial Revolution. Early settlers adapted and modified European tools and techniques to thrive in a new environment, setting the stage for uniquely American inventions. The introduction of the cotton gin by Eli Whitney in 1793, for example, revolutionized cotton processing and had profound social and economic consequences, including the entrenchment of slavery in the Southern states.

Impact of the Industrial Revolution

The 19th century Industrial Revolution marked a pivotal period in American technological development. Factories, mechanized agriculture, and railroads transformed society:

- **Urbanization:** As factories sprouted, Americans migrated from rural areas to cities, creating new social dynamics and challenges.
- **Labor movements:** The rise of factory work led to shifts in labor organization, including the birth of unions advocating for workers' rights.
- **Transportation:** The expansion of the railroad network not only connected distant parts of the country but also facilitated the flow of goods, people, and ideas.

This era was not just about machines but about how technology reshaped social life, work, and community structures.

Technology and Social Change in the 20th Century

The 20th century saw rapid technological progress that radically altered American society. Innovations like the telephone, automobile, and electricity fundamentally changed how people lived and interacted.

The Telephone and Communication Revolution

Alexander Graham Bell's invention of the telephone in 1876 blossomed into a nationwide communication network by the early 1900s. This not only enhanced business efficiency but also reshaped social relationships, enabling people to maintain connections over long distances and transforming American social interactions.

The Automobile and Suburbanization

Henry Ford's assembly line innovation made cars affordable, sparking a transportation revolution. The automobile:

- Enabled suburban living, changing the social landscape of cities.
- Created new industries and jobs.
- Influenced culture through road trips, drive-in theaters, and car-centric lifestyles.

This technological shift contributed to the rise of the American middle class and altered notions of community and mobility.

Electrification and Everyday Life

The widespread availability of electricity transformed homes, workplaces, and leisure activities. Electric lighting extended productive hours, and electric appliances eased domestic chores, especially for women, changing household dynamics and social roles.

The Digital Revolution: Technology Meets Society

The latter half of the 20th century ushered in the digital revolution, arguably the most socially transformative technological era in American history.

The Rise of Computing and the Internet

Early computers, initially large and costly, gradually became accessible, culminating in the personal computer boom of the 1980s and the birth of the internet in the 1990s. These developments:

- Democratized information access.
- Enabled new forms of social interaction through email, forums, and eventually social media.
- Created vast new economic sectors and employment opportunities.

The social implications were profound, as technology began to influence identity, social networks, and even political discourse.

Silicon Valley and the Culture of Innovation

Silicon Valley emerged as a symbol of American technological creativity and entrepreneurship. The culture here emphasized risk-taking, collaboration, and disruption, fostering innovations that went beyond hardware and software to influence social norms and expectations around work, communication, and privacy.

Technology and Social Equity: Bridging the Digital Divide

While American technology has driven progress, it has also highlighted social inequalities. Access to technology has often mirrored existing social divides based on race, class, and geography.

Challenges of the Digital Divide

The digital divide refers to the gap between those with ready access to computers and the internet and those without. This divide affects education, employment opportunities, and civic participation. Efforts to bridge this gap include government programs, nonprofit initiatives, and community-based strategies to expand broadband access and digital literacy.

Technology and Social Movements

Technology has also empowered social justice movements. The civil rights movement, feminist activism, and more recent movements like Black Lives Matter have utilized technology—from television coverage to social media—to raise awareness, organize protests, and influence public opinion.

The Social Impact of Emerging Technologies

Looking ahead, emerging technologies like artificial intelligence (AI), biotechnology, and renewable energy promise to reshape American society once again.

- **Artificial Intelligence:** AI is changing workplaces and daily life but raises ethical questions about surveillance, employment, and decision-making.
- **Biotechnology:** Advances in medicine and genetics hold promise for health but also spark debates on privacy and human identity.
- **Renewable Energy:** Technologies aimed at sustainability could transform economic structures and address environmental justice concerns.

Understanding the social history of American technology provides valuable insight into how these future innovations might influence society, emphasizing the need for inclusive and ethical approaches.

Throughout its history, technology in America has never been just about the machines or tools themselves. It has been a complex interplay of innovation, culture, economy, and social change. Appreciating this social history allows us to better navigate the challenges and opportunities that technology continues to present in our rapidly evolving world.

Frequently Asked Questions

What is 'A Social History of American Technology' about?

'A Social History of American Technology' explores how technological developments in the United States have been influenced by and have influenced social, cultural, economic, and political factors throughout American history.

Who is the author of 'A Social History of American Technology'?

The book is authored by Ruth Schwartz Cowan, a historian known for her work on the social aspects of technology.

How does 'A Social History of American Technology' differ from traditional technology histories?

Unlike traditional histories that focus on inventions and inventors, this book emphasizes the social context, highlighting how technology affects and is affected by society, including labor, gender roles, and everyday life.

What time periods does 'A Social History of American Technology' cover?

The book covers American technological developments from the colonial era through the 20th century, addressing key periods such as the Industrial Revolution and the rise of consumer technologies.

Why is understanding the social history of technology important?

Understanding the social history of technology helps reveal how technological changes shape societal structures and cultural norms, and how social values and conflicts influence technological innovation and adoption.

What role does gender play in 'A Social History of American Technology'?

The book discusses how technological advancements have affected gender roles, particularly in domestic technologies, and how women's work and experiences have been integral to technological history.

Can 'A Social History of American Technology' help us understand modern technological issues?

Yes, by examining past interactions between society and technology, the book provides insights into contemporary challenges such as the digital divide, automation, and ethical considerations in technology.

What types of technologies are analyzed in 'A Social History of American Technology'?

The book analyzes a wide range of technologies including industrial machinery, household appliances, transportation, communication devices, and information technology.

How has 'A Social History of American Technology' influenced the study of technology?

The book has been influential in promoting a multidisciplinary approach to technology studies, encouraging historians, sociologists, and engineers to consider the broader social implications of technological change.

Additional Resources

A Social History of American Technology

a social history of american technology reveals a complex interplay between innovation, culture, and societal transformation. From the early industrial age to the digital revolution, American technology has not only shaped the nation's economic landscape but also deeply influenced social structures, daily life, and global interactions. Understanding this history requires exploring how technological advances have intersected with social dynamics, including labor, race, gender, and economic inequality.

Technological Innovations and Their Social Impacts

The story of American technology is inseparable from the broader narrative of societal change. The Industrial Revolution in the 19th century, for example, marked a pivotal moment when mechanization began to redefine work and social organization. Inventions such as the cotton gin by Eli Whitney and the steam engine revolutionized production, but also intensified the complexities of labor relations and social stratification.

As factories multiplied, urbanization accelerated, drawing millions into newly formed industrial cities. This shift fostered new social classes and labor movements, highlighting the social consequences of technological progress. The rise of unions and labor laws emerged as responses to exploitative working conditions exacerbated by rapid industrialization.

Technology and Labor: A Double-Edged Sword

Technological advancements often promised increased efficiency and prosperity but also prompted concerns about job displacement. The introduction of assembly line production by Henry Ford in the early 20th century drastically increased manufacturing output while simultaneously reshaping the workforce. Although this innovation reduced the skill level required for many jobs, it also enabled higher wages and the growth of a consumer middle class.

However, the benefits were unevenly distributed. Minority communities and women frequently faced barriers to entry in high-tech industries, reflecting broader patterns of systemic inequality. The social history of American technology thus reveals the tension between technological progress and social justice, where access to innovation became a pivotal factor in social mobility.

The Digital Revolution and Social Transformation

The latter half of the 20th century witnessed the emergence of digital technologies, fundamentally altering communication, information processing, and social interaction. The development of the personal computer, the internet, and mobile technologies redefined the boundaries between work and leisure, private and public life.

The rise of Silicon Valley as a global technology hub exemplifies the concentration of innovation in specific geographic and socio-economic contexts. This region's entrepreneurial culture, bolstered by venture capital and research institutions, propelled advancements that transformed industries ranging from media to finance.

Social Networks and the Democratization of Information

The advent of social media platforms and instant communication tools has democratized information dissemination and participation in public discourse. Yet, this democratization also introduced new challenges, including misinformation, privacy concerns, and digital divides.

Access to high-speed internet remains uneven across rural and urban areas, reflecting ongoing disparities in technological inclusion. These differences underscore the continuing importance of addressing social equity within the framework of American technological development.

Gender, Race, and Technology in America

The social history of American technology cannot be fully understood without acknowledging the

roles and representation of diverse groups in technological fields. Historically, women and people of color have been underrepresented in STEM (Science, Technology, Engineering, and Mathematics) careers, partly due to structural barriers and discrimination.

Yet, their contributions have been critical. For instance, during World War II, the work of women “computers” at NASA, including Katherine Johnson, challenged prevailing stereotypes and paved the way for future inclusion. More recently, initiatives encouraging diversity in tech aim to correct historic imbalances, recognizing that innovation thrives on diverse perspectives.

Educational Access and Workforce Development

Investment in education and vocational training has been central to expanding participation in technology sectors. Community colleges, coding boot camps, and public-private partnerships have emerged as key mechanisms to equip a broader population with necessary skills.

However, disparities in educational resources often mirror broader social inequalities, making equitable access a persistent challenge. Addressing these issues remains essential for ensuring that technological progress benefits all segments of American society.

The Role of Government and Policy

Government policy has often played a decisive role in shaping the trajectory of American technology. From funding early research initiatives like the Manhattan Project to regulating emerging technologies, public institutions have influenced both innovation and its social consequences.

Policies aimed at promoting broadband infrastructure, protecting intellectual property, and ensuring cybersecurity have far-reaching implications for economic competitiveness and social welfare. Conversely, regulatory gaps or missteps can exacerbate social risks associated with technology, such as job displacement or privacy violations.

Balancing Innovation and Social Responsibility

The challenge for policymakers lies in fostering an environment conducive to innovation while safeguarding social interests. This includes supporting research and development, encouraging ethical standards, and addressing the societal impacts of automation and artificial intelligence.

Public debates around data privacy, algorithmic bias, and labor protections illustrate the ongoing negotiation between technological possibilities and social values in American society.

Looking Ahead: The Social Dimensions of Emerging

Technologies

As America stands on the cusp of new technological frontiers—such as quantum computing, biotechnology, and autonomous systems—the social history of American technology offers valuable lessons. Understanding past interactions between technology and society can guide more inclusive and ethical innovation pathways.

Emerging technologies hold promise for addressing critical social challenges like healthcare disparities, environmental sustainability, and education access. Yet, their successful integration depends on deliberate consideration of social contexts and active participation from diverse stakeholders.

The narrative of American technology is thus not solely a chronicle of inventions and economic growth but a reflection of the nation's evolving social fabric. Recognizing this intertwined history helps illuminate how technology shapes—and is shaped by—the complex realities of American life.

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a social history of american technology: A Social History of American Technology Ruth Schwartz Cowan,

a social history of american technology: A Social History of American Technology Ruth Schwartz Cowan, 1997 The text explains how various technologies have affected the ways in which Americans work, govern, cook, transport, communicate, maintain their health, and reproduce.

a social history of american technology: The Machine in America Carroll Pursell, 2007-03-15 From the medieval farm implements used by the first colonists to the invisible links of

the Internet, the history of technology in America is a history of society as well. This title analyzes technology's impact on the lives of women and men. It also discusses the innovation of an American system of manufactures.

a social history of american technology: A Social History of Books and Libraries from Cuneiform to Bytes Patrick M. Valentine, 2012-09-27 While the importance of writing has often been recognized, the role of books and especially that of libraries has just as often been slighted. Knowledge, once generated, has to be communicated, preserved, and accessible. Books in their varying formats—from clay tablets to scrolls and manuscripts to pixels—have been instrumental in spreading knowledge, although relatively little attention has been given to the story of books themselves. *A Social History of Books and Libraries from Cuneiform to Bytes* traces the roles of books and libraries throughout recorded history and explores their social and cultural importance within differing societies and changing times. It presents the history of books from clay tablets to e-books and the history of libraries, whether built of bricks or bytes. Following an introduction that sets the theoretical basis for the historical importance of books and libraries, chapters alternate between the history of the book and the history of libraries. Included within the chapters are short excursions on some particular development, such as book emblems or cataloging. Case studies are given as thematic illustrations of libraries everywhere. Patrick M. Valentine argues that social and cultural forces have been more influential in determining the nature and status of information, books, and libraries than has technology. But *A Social History of Books and Libraries* is far from a jeremiad against technology; rather it presents history within the subtle yet shifting context of time and place. Although written primarily for librarians and library students, it will also be of interest to a wider audience of scholars and those interested in books, libraries, and cultural history.

a social history of american technology: A Companion to American Technology Carroll Pursell, 2008-04-30 *A Companion to American Technology* is a groundbreaking collection of original essays that analyze the hard-to-define phenomenon of “technology” in America. 22 original essays by expert scholars cover the most important features of American technology, including developments in automobiles, television, and computing. Analyzes the ways in which technologies are organized, such as in the engineering profession, government, medicine and agriculture. Includes discussions of how technologies interact with race, gender, class, and other organizing structures in American society.

a social history of american technology: A Social History of Twentieth- Century Europe Béla Tomka, 2013 *A Social History of Twentieth-Century Europe* offers a systematic overview on major aspects of social life, including population, family and households, social inequalities and mobility, the welfare state, work, consumption and leisure, social cleavages in politics, urbanization as well as education, religion and culture. It also addresses major debates and diverging interpretations of historical and social research regarding the history of European societies in the past one hundred years. Organized in ten thematic chapters, this book takes an interdisciplinary approach, making use of the methods and results of not only history, but also sociology, demography, economics and political science. Béla Tomka presents both the diversity and the commonalities of European societies looking not just to Western European countries, but Eastern, Central and Southern European countries as well. A perfect introduction for all students of European history.

a social history of american technology: Suing the Gun Industry Timothy Lytton, Timothy D. Lytton, 2006-11-27 The first comprehensive analysis of recent lawsuits against gun makers

a social history of american technology: Transatlantische Rivalitäten Frank Trommler, 2024-05-06 Was einmal als Wettlauf um die Moderne titulierte worden ist – die Rivalitäten der beiden Aufsteigerationen an der vorigen Jahrhundertwende, Amerika und Deutschland –, gehört zu den spannendsten Gründungsgeschichten unserer Zeit. Schriften zu Amerikanismus und Fordismus sind inzwischen Legion. Die Technik selbst ist dabei zu kurz gekommen. Amerikanische Historiker haben die Geschichte des Landes im Spiegel seiner technischen Allmacht erzählt; deutsche Technikhistoriker haben die hiesigen Entwicklungen fachkundig behandelt. Dazwischen sind jedoch die vielen kulturellen Konfrontationen und Verflechtungen der beiden Länder auf diesem Gebiet im

Schatten geblieben, als ob die technische Moderne in den USA erst mit Ford und Taylor begonnen habe und Deutsche den Amerikanismus erst in der Weimarer Republik entdeckt hätten. Dank der Evolution der Technikgeschichte in den letzten Jahrzehnten, mit welcher Technik als dynamischer Kulturfaktor und nicht bloß als Abfolge von Erfindungen und deren Anwendungen erfasst wird, ist die Behandlung der transatlantische Rivalitäten speziell zu Beginn des 20. Jahrhunderts zu einer Kulturgeschichte eigenen Charakters geworden. Frank Trommler entfaltet in diesem Buch eine Vielzahl von Perspektiven auf das Phänomen Technik, mit denen sich diese Kulturgeschichte als ein besonders inspirierender Teil der deutsch-amerikanischen Beziehungen erschließt. Sein Augenmerk liegt ebenso auf dem jeweils kulturell bedingten Umgang der Menschen mit Technik wie auf den habituellen Wandlungen der Gesellschaft unter dem Einfluss des technischen Fortschritts. Das Buch schlägt den Bogen von der Begegnung der Deutschen mit amerikanischer Technik und der Übernahme deutscher Wissenschaft in den USA im 19. Jahrhundert zu den unterschiedlichen kulturellen Identitäten im Zeichen von Modernität sowie der Amerikaobsession der Weimarer Republik.

a social history of american technology: *A Social History of Wild Huckleberry Harvesting in the Pacific Northwest* Rebecca Richards, 2006 Once gathered only for subsistence and cultural purposes, wild huckleberries are now also harvested commercially. Drawing on archival research as well as harvester and producer interview and survey data, an inventory of North American wild huckleberry plant genera is presented, and the wild huckleberry harvesting patterns of early Native Americans and nonindigenous settlers are described. The social, technological, and environmental changes that gave rise to the commercial industry in the Pacific Northwest by the 1920s and the industrys demise after World War II are explained. The resurgence of the commercial wild huckleberry industry in the mid-1980s and national forest management issues related to the industry are presented as are possible strategies that land managers could develop to ensure wild huckleberry, wildlife, and cultural sustainability.

a social history of american technology: *Geschlecht und Gemütlichkeit* Ursula Offenberger, 2016-06-20 Dieses Buch handelt davon, wie ein Haus zum Eigenheim wird, zum Zuhause seiner Bewohnenden. Besonders bei der Anschaffung und Nutzung von Wärmetechnologien wird deutlich, wie eng die Aneignung neuer Technik in Privathaushalten verwoben ist mit der Herausbildung von Identitäten von Paaren und Familien. Paarerzählungen über Kaufentscheidungen, Interaktionen mit Handwerkern, Bedienung und Reparatur von Heizanlagen, Verständnisse von Nachhaltigkeit, die Bedeutung von Holzöfen, von selbst gemachtem Scheitholz sowie damit verbundene Gemütlichkeitsvorstellungen – all diese Praktiken der Entstehung von Häuslichkeit sind zugleich Praktiken der Geschlechterdifferenzierung. Durch sie werden geschlechtsungleiche Paare als Paar hervorgebracht, als Einheit von Geschlechtsverschiedenen. Die Untersuchung trägt zum einen zum Verständnis der Ko-Konstruktion von Geschlecht und Technik bei. Zum anderen richtet sie sich an die sozialwissenschaftliche Nachhaltigkeitsforschung: Sie plädiert für ein Verständnis von Konsumdynamiken, das über Theorien rationaler Wahl hinausgeht.

a social history of american technology: *Religion, Moral und liberaler Markt* Michael Hochgeschwender, Bernhard Löffler, 2014-03-15 Seit Beginn des kapitalistischen Wirtschaftens wird nach einer ethisch-religiösen Begründung des liberalen Marktgeschehens gesucht. Mit dem Siegeszug des Neoliberalismus nach 1989/90, seinen Krisensymptomen der letzten Jahre sowie der Revitalisierung des Religiösen in der jüngsten Zeit stellt sich das Problem in besonders aktueller Weise. Die Beiträge des Bandes gehen diesen Zusammenhängen nach. Sie spannen einen Bogen von den sozialphilosophischen Analysen Adam Smiths bis hin zu zeitgenössischen marktradikalen Überlegungen und zeigen, dass auch Religion selbst längst zum Markt- und Medienprodukt geworden ist.

a social history of american technology: *Science and Technology in Nineteenth-Century America* Todd Timmons, 2005-09-30 The 19th Century was a period of tremendous change in the daily lives of the average Americans. Never before had such change occurred so rapidly or and had affected such a broad range of people. And these changes were primarily a result of tremendous

advances in science and technology. Many of the technologies that play such a central role in our daily life today were first invented during this great period of innovation—everything from the railroad to the telephone. These inventions were instrumental in the social and cultural developments of the time. The Civil War, Westward Expansion, the expansion and fall of slave culture, the rise of the working and middle classes and changes in gender roles—none of these would have occurred as they did had it not been for the science and technology of the time. *Science and Technology in Nineteenth-Century America* chronicles this relationship between science and technology and the revolutions in the lives of everyday Americans. The volume includes a discussion of: Transportation—from the railroad and steamship to the first automobiles appearing near the end of the century. Communication—including the telegraph, the telephone, and the photograph. Industrialization—how the growing factory system impacted the lives of working men and women. Agriculture—how mechanical devices such as the McCormick reaper and applications of science forever altered how farming was done in the United States. Exploration and navigations—the science and technology of the age was crucial to the expansion of the country that took place in the century, and The book includes a timeline and a bibliography for those interested in pursuing further research, and over two dozen fascinating photos that illustrate the daily lives of Americans in the 19th Century. Part of the *Daily Life through History* series, this title joins *Science and Technology in Colonial America* in a new branch of the series—titles specifically looking at how science innovations impacted daily life.

a social history of american technology: The Unfinished Journey William Henry Chafe, 2003 This popular classic text chronicles America's roller-coaster journey through the decades since World War II. Considering both the paradoxes and the possibilities of post-war America, Chafe portrays the significant cultural and political themes that have colored our country's past and present, including issues of race, class, gender, foreign policy, and economic and social reform. He examines such subjects as the Vietnam War, the Civil Rights movement, the origins and the end of the Cold War, the culture of the 1970s, the Reagan years, the Clinton presidency, and the events of September 11th and their aftermath. In this edition, Chafe provides an insightful assessment of Clinton's legacy as president, particularly in light of his impeachment, and an entirely new chapter that examines the impact of two of America's most pivotal events of the twenty-first century: the 2000 presidential election turmoil and the September 11th terrorist attacks. Chafe puts forth an excellent account of George W. Bush's first year as president and also covers his subsequent role as a world leader following his administration's declared war on terrorism. The completely revised epilogue and updated bibliographic essay offer a compelling and controversial final commentary on America's past and its future. Brilliantly written by a prize-winning historian, the fifth edition of *The Unfinished Journey* is an essential text for all students of recent American history.

a social history of american technology: Diese Wahrheiten Jill Lepore, 2019-10-15
 WELTMACHT AM SCHEIDEWEG - JILL LEPORES BRILLANTE GESCHICHTE AMERIKAS Die Amerikaner stammen von Eroberern und Eroberten, von Menschen die als Sklaven gehalten wurden, und von Menschen die Sklaven hielten, von der Union und von der Konföderation, von Protestanten und von den Juden, von Muslimen und von Katholiken, von Einwanderern und von Menschen, die dafür gekämpft haben, die Einwanderung zu beenden. In der amerikanischen Geschichte ist manchmal - wie in fast allen Nationalgeschichten - der Schurke des einen der Held des anderen. Aber dieses Argument bezieht sich auf die Fragen der Ideologie: Die Vereinigten Staaten sind auf Basis eines Grundbestands von Ideen und Vorstellungen gegründet worden, aber die Amerikaner sind inzwischen so gespalten, dass sie sich nicht mehr darin einig sind, wenn sie es denn jemals waren, welche Ideen und Vorstellungen das sind und waren. Aus der Einleitung In einer Prosa von funkelnder Schönheit erzählt die preisgekrönte Historikerin Jill Lepore die Geschichte der USA von ihren Anfängen bis zur Gegenwart. Sie schildert sie im Spiegel jener «Wahrheiten» (Thomas Jefferson), auf deren Fundament die Nation gegründet wurde: der Ideen von der Gleichheit aller Menschen, ihren naturgegebenen Rechten und der Volkssouveränität. Meisterhaft verknüpft sie dabei das widersprüchliche Ringen um den richtigen Weg Amerikas mit den Menschen, die seine

Geschichte gestaltet oder durchlitten haben. Sklaverei und Rassendiskriminierung kommen ebenso zur Sprache wie der Kampf für die Gleichberechtigung der Frauen oder die wachsende Bedeutung der Medien. Jill Lepores große Gesamtdarstellung ist aufregend modern und direkt, eine Geschichte der politischen Kultur, die neue Wege beschreitet und das historische Geschehen geradezu hautnah lebendig werden lässt. Das fulminante Portrait einer Nation Von den Anfängen bis zur heutigen Weltmacht in der Krise Jeder, der sich für die Zukunft Amerikas interessiert, muss dieses Buch lesen. Lepore macht alles lebendig, das Gute, das Schlechte, das Schöne und das Hässliche. Lynn Hunt

a social history of american technology: *Science, Technology, and Society* Sal P. Restivo, 2005 Emphasizing an interdisciplinary and international coverage of the functions and effects of science and technology in society and culture, *Science, Technology, and Society/B* contains over 130 A to Z signed articles written by major scholars and experts from academic and scientific institutions and institutes worldwide. Each article is accompanied by a selected bibliography. Other features include extensive cross referencing throughout, a directory of contributors, and an extensive topical index.

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a social history of american technology: Design in the USA Jeffrey L. Meikle, 2005-07-28 From the Cadillac to the Apple Mac, the skyscraper to the Tiffany lampshade, the world in which we live has been profoundly influenced for over a century by the work of American designers. Beautifully illustrated, *Design in the USA* explores the underlying history of American design over the past two centuries.

a social history of american technology: *American Cities and Technology* Gerrylynn K. Roberts, Philip Steadman, 2005-11-01 Designed to be used on its own or as a companion volume to the *American Cities and Technology* textbook. Chronologically, this volume ranges from the earliest technological dimensions of Amerindian settlements to the 'wired city' concept of the 1960s and internet communications of the 1990s. Its focus extends beyond the US to include telecommunications in Asian cities in the late 20th century. The topics covered: * the rise of the skyscraper * the coming of the automobile age * relations between private and public transport * the development of infrastructural technologies and systems * the implications of electronic communications * the emergence of city planning.

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