

# how to start a dermatology practice

How to Start a Dermatology Practice: A Comprehensive Guide for Aspiring Dermatologists

**how to start a dermatology practice** is a question many dermatologists and skin care specialists ask themselves as they transition from training or employment to independent business ownership. Launching your own dermatology clinic is an exciting and rewarding venture, but it also requires careful planning, strategic decision-making, and an understanding of both medical and business principles. Whether you're passionate about general dermatology, cosmetic treatments, or specialized skin care, creating a thriving practice involves more than clinical expertise—it demands savvy management and a patient-centered approach.

## Understanding the Foundations of a Dermatology Practice

Before diving into the practical steps of opening a dermatology clinic, it's crucial to understand what makes a successful practice. This includes recognizing the scope of services you want to offer, the target patient demographic, and the regulatory environment surrounding medical practices in your area.

## Defining Your Niche and Services

Dermatology covers a broad spectrum of treatments—from medical dermatology addressing conditions like eczema and psoriasis to cosmetic procedures such as Botox, laser therapy, and chemical peels. When considering how to start a dermatology practice, decide whether you want to focus on a particular niche or offer a comprehensive range of services. Specializing can help differentiate your practice in a competitive market, while a broader approach might attract a wider patient base.

## Researching the Market and Location

Location plays a pivotal role in your practice's success. Conduct thorough market research to identify areas with unmet dermatological needs or growing populations. Proximity to other healthcare providers, ease of patient access, parking availability, and neighborhood demographics are all factors that can influence your patient volume. An ideal site balances affordability with visibility and accessibility.

# Business Planning: The Blueprint for Your Dermatology Practice

Creating a detailed business plan is an essential step when learning how to start a dermatology practice. This plan will serve as your roadmap, guiding financial decisions, marketing strategies, and operational frameworks.

## Financial Planning and Budgeting

Opening a dermatology clinic involves significant upfront investments, including leasing or purchasing office space, buying medical equipment, and hiring staff. It's important to:

- Estimate startup costs such as clinical instruments, technology systems (EMR/EHR software), and office furnishings.
- Forecast ongoing expenses like salaries, utilities, insurance, and medical supplies.
- Plan for working capital to cover initial months of operation before revenue stabilizes.
- Consider funding options including personal savings, bank loans, medical practice financing, or investor partnerships.

A well-crafted financial plan will help you manage cash flow effectively and avoid common pitfalls.

## Legal and Regulatory Compliance

Medical practices must adhere to a variety of regulations related to patient privacy, medical licensing, and billing practices. Some key considerations include:

- Obtaining the necessary medical licenses and certifications specific to dermatology.
- Registering your business entity, whether as an LLC, corporation, or sole proprietorship.
- Ensuring compliance with HIPAA (Health Insurance Portability and Accountability Act) to protect patient information.

- Understanding insurance billing codes and acquiring malpractice insurance.

Engaging with a healthcare attorney or consultant can help you navigate these complex requirements smoothly.

## **Setting Up Your Dermatology Clinic**

Once your business plan and legal groundwork are in place, the next phase involves assembling the physical and operational components of your practice.

### **Choosing and Designing Your Office Space**

The design of your dermatology office should promote a welcoming and comfortable environment for patients. Consider factors such as:

- Reception and waiting areas that reduce patient anxiety.
- Examination rooms equipped with dermatology-specific lighting and medical devices.
- Space for cosmetic treatment procedures if applicable.
- Compliance with ADA (Americans with Disabilities Act) standards to accommodate all patients.

Investing in a thoughtful layout not only improves patient experience but can also enhance staff efficiency.

### **Acquiring Medical Equipment and Technology**

Dermatology relies on specialized medical equipment like dermatoscopes, lasers, cryotherapy units, and phototherapy devices. Selecting the right tools depends on the range of services you plan to offer.

Additionally, modern practices benefit greatly from implementing electronic health records (EHR) systems that streamline patient management, appointment scheduling, and billing. Telemedicine capabilities may also expand your reach, especially in underserved areas.

## **Hiring and Training Your Team**

A successful dermatology practice depends on a skilled and compassionate support team. Hiring the right personnel—nurses, medical assistants, receptionists, and billing specialists—is critical. Provide thorough training on clinical protocols, patient communication, and office procedures to maintain high-quality care and operational consistency.

## **Marketing Your Dermatology Practice**

Attracting and retaining patients requires effective marketing strategies tailored to the healthcare industry.

## **Building Your Brand and Online Presence**

In today's digital age, potential patients often begin their search for dermatology services online. Develop a professional website that highlights your expertise, services, patient testimonials, and contact information. Optimize your site for search engines (SEO) by naturally incorporating keywords related to dermatology services, skin care treatments, and your location.

Active social media profiles can further engage your community and share educational content about skin health, fostering trust and awareness.

## **Networking and Community Engagement**

Participate in local health fairs, collaborate with primary care physicians for referrals, and establish relationships with cosmetic salons or wellness centers. Positive word-of-mouth and professional networks remain powerful tools for growing your patient base.

## **Managing Daily Operations and Growth**

Running a dermatology practice involves continuous attention to both patient care and business management.

## **Streamlining Patient Scheduling and Billing**

Efficient scheduling reduces wait times and maximizes daily patient volume.

Utilize practice management software that integrates appointment booking with electronic billing and insurance claim submission to minimize administrative burdens.

## **Continuing Education and Staying Current**

Dermatology is an evolving field with new treatments and technologies emerging regularly. Commit to ongoing education through conferences, workshops, and certifications. This not only enhances your skills but also signals to patients that your practice is at the forefront of skin care innovations.

## **Planning for Expansion**

As your practice grows, consider expanding services, adding providers, or opening additional locations. Careful analysis of patient demand and financial performance will guide these decisions to ensure sustainable growth.

Starting a dermatology practice is a complex yet fulfilling journey that combines medical passion with entrepreneurial spirit. By thoughtfully addressing each phase—from market research and business planning to marketing and daily management—you can build a practice that delivers exceptional care and thrives in today's competitive healthcare environment.

## **Frequently Asked Questions**

### **What are the initial steps to start a dermatology practice?**

The initial steps include completing the necessary medical education and dermatology residency, obtaining board certification, creating a business plan, securing financing, finding a suitable location, and obtaining the required licenses and permits.

### **How important is location when starting a dermatology practice?**

Location is critical as it affects patient accessibility, visibility, and competition. Choosing a location with a high population density, good visibility, and low competition can help attract more patients and grow the practice.

## **What are the key financial considerations for starting a dermatology practice?**

Key financial considerations include startup costs (equipment, office space, staff salaries), ongoing operational expenses, billing and insurance processes, and securing funding or loans. It's also important to budget for marketing and unexpected expenses.

## **How can I build a patient base for my new dermatology practice?**

Building a patient base can be achieved through networking with other healthcare providers, online marketing (website, social media), community outreach, offering excellent patient care, and encouraging word-of-mouth referrals.

## **What equipment and technology are essential for a dermatology practice?**

Essential equipment includes examination tables, dermatoscopes, lasers, cryotherapy devices, and electronic medical record (EMR) systems. Investing in up-to-date technology improves diagnostic accuracy and patient care.

## **What legal and regulatory requirements must be met to start a dermatology practice?**

You must obtain medical licenses, register your business, comply with HIPAA regulations, secure malpractice insurance, and adhere to OSHA standards. Additionally, ensure your practice meets all local, state, and federal healthcare regulations.

## **How can I differentiate my dermatology practice in a competitive market?**

Differentiate your practice by specializing in niche areas (like cosmetic dermatology or pediatric dermatology), offering personalized patient care, utilizing advanced technology, maintaining an active online presence, and providing educational resources to patients.

## **Additional Resources**

How to Start a Dermatology Practice: A Professional Guide to Building Your Own Clinic

**how to start a dermatology practice** is a question that many aspiring dermatologists and established professionals alike contemplate as they seek

autonomy, financial independence, and the opportunity to deliver personalized patient care. Establishing a dermatology clinic involves more than medical expertise; it demands strategic planning, understanding of business operations, compliance with healthcare regulations, and effective marketing. This article delves into the critical steps, challenges, and considerations necessary to successfully launch a dermatology practice that thrives in today's competitive healthcare landscape.

## **Understanding the Foundation of a Dermatology Practice**

Before diving into the logistical aspects, it is essential to grasp the core elements that define a dermatology practice. This specialty covers the diagnosis and treatment of skin, hair, and nail conditions, ranging from cosmetic procedures to serious medical interventions. The diversity of services impacts the practice's structure, equipment needs, and staffing.

## **Assessing Market Demand and Location**

One of the primary factors influencing the success of a dermatology practice is its location. Conducting a thorough market analysis helps identify areas with underserved populations or high demand for dermatological services. Urban centers might offer a large patient base but come with stiff competition and higher rental costs. Conversely, suburban or rural areas may present growth opportunities with less saturation but require effective outreach to build patient volume.

Understanding local demographics, insurance coverage trends, and prevalent skin conditions in the region can guide the scope of services offered. For example, areas with higher elderly populations may require a focus on skin cancer screenings and treatments, while younger demographics might drive demand for cosmetic dermatology and acne management.

## **Financial Planning and Capital Investment**

Starting any medical practice demands significant upfront investment, and dermatology is no exception. The costs encompass leasing or purchasing office space, outfitting treatment rooms with specialized equipment, hiring qualified staff, and ensuring compliance with health and safety standards.

## **Budgeting for Equipment and Technology**

Dermatology practices rely on an array of diagnostic and therapeutic tools such as dermatoscopes, laser machines, cryotherapy units, and phototherapy devices. High-quality imaging systems and electronic health records (EHR) software are also critical for efficient patient management and billing.

Investing in state-of-the-art technology can improve patient outcomes and attract clientele seeking advanced treatments. However, these come at a premium, so balancing cost against expected return is vital. Leasing equipment or purchasing refurbished machines are options worth considering for budget-conscious startups.

## **Funding Sources and Financial Models**

Practitioners may finance their practice through personal savings, bank loans, or partnerships. Some might explore venture capital or healthcare-specific incubators, especially if integrating innovative technologies or teledermatology services.

Developing a comprehensive business plan with projected revenues, expenses, and break-even analysis is essential to secure funding and guide financial decisions. Incorporating realistic assumptions about patient volume and reimbursement rates helps avoid cash flow pitfalls.

## **Regulatory Compliance and Licensing**

Operating a dermatology practice involves navigating complex regulatory frameworks at federal, state, and local levels. Ensuring compliance safeguards the practice from legal repercussions and builds patient trust.

## **Obtaining Medical Licenses and Certifications**

Dermatologists must hold valid medical licenses and board certifications relevant to their practice location. Additionally, the facility itself may require certifications such as a Clinical Laboratory Improvement Amendments (CLIA) waiver if performing in-office laboratory tests.

## **Adhering to Healthcare Laws and Privacy Standards**

Compliance with the Health Insurance Portability and Accountability Act (HIPAA) is mandatory for protecting patient information. Implementing secure data storage and communication systems is non-negotiable.

Other regulations may include Occupational Safety and Health Administration

(OSHA) standards for workplace safety and the Drug Enforcement Administration (DEA) registration if controlled substances are prescribed.

## **Staffing and Operational Workflow**

A successful dermatology practice depends heavily on a well-structured team and efficient workflow. Beyond the physician, the staff includes nurse practitioners, physician assistants, medical assistants, receptionists, and billing specialists.

## **Hiring and Training Personnel**

Recruiting experienced staff familiar with dermatological procedures and patient care is critical. Training should emphasize customer service, familiarity with dermatology-specific software, and adherence to clinical protocols.

## **Designing Patient-Centered Workflow**

Optimizing appointment scheduling, patient intake, examination, and billing processes enhances the patient experience and maximizes clinic throughput. Incorporating digital solutions such as online appointment booking and automated reminders reduces no-shows and administrative burden.

## **Marketing Strategies for a New Dermatology Practice**

With the proliferation of healthcare providers, dermatology practices must adopt effective marketing strategies to attract and retain patients.

## **Building an Online Presence**

Creating a professional website optimized for SEO using keywords like “dermatology clinic near me,” “skin care specialist,” and “cosmetic dermatology services” increases visibility in search engine results. Including educational content such as blog posts about skin health can position the practice as a trusted resource.

## Utilizing Social Media and Patient Reviews

Engagement on platforms like Instagram and Facebook allows sharing before-and-after treatment photos, patient testimonials, and promotions. Encouraging satisfied patients to leave reviews on Google and healthcare review sites enhances credibility and influences prospective patients.

## Networking with Referring Physicians

Establishing relationships with primary care doctors, plastic surgeons, and other specialists can generate patient referrals. Participating in community health events and offering educational seminars further raises the practice's profile.

## Challenges and Considerations in Starting a Dermatology Practice

While autonomy and potential profitability make private practice appealing, challenges abound. Administrative duties can detract from clinical time, and fluctuating patient volumes may impact financial stability. Insurance reimbursement rates and changing healthcare policies require continuous attention.

Moreover, balancing medical ethics with cosmetic service marketing demands sensitivity to patient needs and expectations. Staying abreast of emerging treatments and technologies is necessary to remain competitive.

Ultimately, starting a dermatology practice entails a multifaceted approach combining clinical excellence with savvy business management. Those who navigate these complexities thoughtfully stand to build rewarding careers and make meaningful contributions to patient skin health.

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**how to start a dermatology practice: Starting and Maintaining a Successful Dermatology Practice, An Issue of Dermatologic Clinics, E-Book** Brett Coldiron, 2023-09-22 In this issue of Dermatologic Clinics, guest editor Dr. Brett Coldiron brings his considerable expertise to the topic of Starting and Maintaining a Successful Dermatology Practice. Top experts in the field discuss key topics such as going solo in a small town; basic legal considerations; economics of a dermatology practice; private equity: the good, the bad, and the ugly; retirement planning; and more. - Contains 17 relevant, practice-oriented topics including asset protection; the road from private practice to academics; political activism and the dermatologist; being a successful businesswoman in dermatology; building a successful solo general and cosmetic dermatology

practice; group negotiations when entering a group practice; and more. - Provides in-depth clinical reviews on starting and maintaining a successful dermatology practice, offering actionable insights for clinical practice. - Presents the latest information on this timely, focused topic under the leadership of experienced editors in the field. Authors synthesize and distill the latest research and practice guidelines to create clinically significant, topic-based reviews.

**how to start a dermatology practice: Dermatology Training** Mahbub M. U. Chowdhury, Tamara W. Griffiths, Andrew Y. Finlay, 2022-04-18 Dermatology Training: The Essentials helps readers understand what is required to work effectively in a demanding clinical dermatology training programme. Developed by the British Association of Dermatologists and British College of Dermatology, this accessible textbook covers all key themes outlined in the 2021 Joint Royal Colleges of Physicians Training Board (JRCPTB) curriculum. The fundamentals of professional development, clinical practice, general dermatology, therapeutics and procedural dermatology, and specialist areas of dermatology relevant to all UK and international trainees and healthcare professionals are addressed in 29 reader-friendly chapters. Throughout this highly practical textbook, the expert authors provide tips and advice for handling common clinical situations, developing leadership skills, getting into research and gaining surgical experience, as well as key pearls and pitfalls. The book contains over 70 Specialty Certificate Exam (SCE) questions to assist in exam preparation, and includes contributions from current trainees that offer real insights into day-to-day dermatology training. A must-have for all those involved in the dermatology training process, including educational supervisors, this textbook: Provides detailed descriptions of the key themes that trainees in dermatology need to understand Features over 500 clinical images, tables and figures including disease presentations in various skin types, and highlights relevant issues relating to skin diversity Aligns with the new Capabilities in Practice (CiPs) assessment tool, which evaluates the trainee's ability to deliver and perform in the workplace Dermatology Training: The Essentials is highly recommended reading for all trainees in dermatology, doctors taking the Certificate for Eligibility for Specialist Registration (CESR) route to accreditation in dermatology, general practitioners training for an Extended Role (GPwER), and junior doctors and medical students considering a career in dermatology.

**how to start a dermatology practice: Essentials of Practice Management in Dermatology & Plastic Surgery** Venkataram Mysore, 2020-05-31 Section 1: Dermatology Section 2: Setting up Clinic Section 3: Spreading your Wings Section 4: Hiring and Managing Staff Section 5: Finance and Planning Section 6: Marketing - Ethics and Means Section 7: Medicolegal Aspects in Practice Section 8: Doctor- Patient Interface Section 9: Managing Special Clinics Section 10: How I Did It? Section 11: Starting off Section 12: Marketing Section 13: Growth Section 14: Essentials

**how to start a dermatology practice: Essence of Dermatology** Dr. Priyanka Gupta Manglik, 2024-08-15 A focused text covering common skin conditions, diagnostic techniques, and therapeutic approaches, suitable for quick learning and clinical reference.

**how to start a dermatology practice: Saving Our Skin** Perry Robins M.D., Julie Bain, 2019-09-17 Perry Robins, MD, saved our skin—literally. The world-renowned surgeon took on an enemy of unimaginable power: the sun. At a time when most people worshipped a sun-kissed glow, the medical techniques and messages Dr. Robins promoted had the power to affect every human being on the planet. Born in Newark during the Great Depression, Perry Robins never had it easy, but he always made the best of it. Struggling in school with dyslexia and grueling part-time jobs, being drafted by the Army and sent overseas—none of the obstacles life threw his way could slow him down. After his medical training from Germany to NYU, Dr. Robins studied a type of skin cancer surgery invented by Frederic Mohs, MD, at the University of Wisconsin. He brought the technique back to NYU and established the first fellowship program in Mohs surgery. Despite resistance, Dr. Robins upended conventional wisdom in the medical community by showing dermatologists that they could be skin cancer surgeons. Today, about 40 percent of all doctors who specialize in Mohs surgery were either trained by Dr. Robins or by the doctors he trained. The Skin Cancer Foundation he founded and helped raise millions for continues to spread his message, educating the public on

skin cancer and the dangers of sun exposure.

**how to start a dermatology practice: Mohs Micrographic Surgery** Stephen N. Snow, George R. Mikhail, 2004 Mohs Micrographic Surgery, an advanced treatment procedure for skin cancer, offers the highest potential for recovery--even if the skin cancer has been previously treated. This procedure is a state-of-the-art treatment in which the physician serves as surgeon, pathologist, and reconstructive surgeon. It relies on the accuracy of a microscope to trace and ensure removal of skin cancer down to its roots. This procedure allows dermatologists trained in Mohs Surgery to see beyond the visible disease and to precisely identify and remove the entire tumor, leaving healthy tissue unharmed. This procedure is most often used in treating two of the most common forms of skin cancer: basal cell carcinoma and squamous cell carcinoma. The cure rate for Mohs Micrographic Surgery is the highest of all treatments for skin cancer--up to 99 percent even if other forms of treatment have failed. This procedure, the most exact and precise method of tumor removal, minimizes the chance of regrowth and lessens the potential for scarring or disfigurement

**how to start a dermatology practice: Dermatology in Rural Settings** Robert T. Brodell, Adam C. Byrd, Cindy Firkins Smith, Vinayak K. Nahar, 2021-09-15 This book addresses the maldistribution of health care between people in dense cities and more rural areas. This proactive resource provides solutions that will motivate dermatologists to make a difference, including free rural clinics and incentives to attract dermatologists to the aforementioned areas. Comprehensive yet concise, the book encompasses not only the logistics of the healthcare issues, including location, incentive, and set up of facility but includes insight into the effectiveness of teledermatology, a practice more commonly utilized due to the COVID-19 Pandemic. Additionally, chapters examine the relationship between economic viability and quality of care, as well as government incentives and political action to mitigate this issue. Unique and timely, Dermatology in Rural Settings is an invaluable resource for dermatologists, resident dermatologists, and academic physicians interested in rural and urban health.

**how to start a dermatology practice: Ballweg's Physician Assistant: A Guide to Clinical Practice - E-Book** Tamara S Ritsema, Darwin L. Brown, Daniel T. Vetrosky, 2021-04-17 Designed as a highly visual and practical resource to be used across the spectrum of lifelong learning, Ballweg's Physician Assistant, 7th Edition, helps you master all the core competencies needed for physician assistant certification, recertification, and clinical practice. It remains the only textbook that covers all aspects of the physician assistant profession, the PA curriculum, and the PA's role in clinical practice. Ideal for both students and practicing PAs, it features a succinct, bulleted writing style, convenient tables, practical case studies, and clinical application questions that enable you to master key concepts and clinical applications. - Addresses all six physician assistant competencies, as well as providing guidance for the newly graduated PA entering practice. - Includes five new chapters: What Is a Physician Assistant, and How Did We Get Here?, Effective Use of Technology for Patient-Centered Care, Success in the Clinical Year, Transitioning to Practice and Working in Teams, and Finding Your Niche. - Features an enhanced focus on content unique to the PA profession that is not readily found in other resources, more illustrations for today's visually oriented learners, a more consistent format throughout, and a new emphasis on the appropriate use of social media among healthcare professionals. - Provides updated content throughout to reflect the needs of the PA profession, including new content on self-care for the PA to help prevent burnout, suicide, and other hazards faced by healthcare professionals. - Guides students in preparation for each core clinical rotation and common electives, as well as working with special patient populations such as patients experiencing homelessness and patients with disabilities. - Includes quick-use resources, such as objectives and key points sections for each chapter, tip boxes with useful advice, abundant tables and images, and more than 130 updated case studies. - Evolve Educator site with an image bank is available to instructors through their Elsevier sales rep or via request at <https://evolve.elsevier.com>.

**how to start a dermatology practice: Transgender Dermatology, An Issue of Dermatologic Clinics** Lauren Meshkov Bonati, Jared Jagdeo, 2020-02-28 This issue of Dermatologic Clinics, guest edited by Drs. Lauren Meshkov Bonati and Jared Jagdeo, is devoted to Lesbian, Gay, Bisexual, and

Transgender Dermatology. Articles in this timely issue include: Historical Perspective on the Dermatologic Care of Sexual and Gender Minority Populations; Healthcare Inequities and Resultant Morbidity in the Sexual and Gender Minority Population; Editorial: Transgender Patients' Experiences in Healthcare; Medical Dermatology and Multidisciplinary Care for Lesbian, Gay, Bisexual, Transgender, and Questioning Patients; Skin Cancer and Risk Factors in the Lesbian, Gay, Bisexual, Transgender, and Questioning Population; Acne and the Lesbian, Gay, Bisexual, and Transgender Teenager; Penile, Scrotal, and Anal Dermatitides in Male Sexual and Gender Minority Patients; What Every Dermatologist Should Know About PrEP; Where Do We Stand Now? A Survey of Physicians Involved in Gender Affirming Care; Androgenetic Alopecia in Gender Minority Patients; Minimally Invasive Procedures for Gender Affirmation; Surgical Facial Aesthetics for Gender Affirmation; Ways to Improve Sexual and Gender Minority Care in the Office and Institution; and How to Start a Resident Clinic for Lesbian, Gay, Bisexual, and Transgender Patients.

**how to start a dermatology practice: Blackwell's Five-Minute Veterinary Practice Management Consult** Lowell Ackerman, 2013-08-29 Blackwell's Five-Minute Veterinary Practice Management Consult, Second Edition has been extensively updated and expanded, with 55 new topics covering subjects such as online technologies, hospice care, mobile practices, compassion fatigue, practice profitability, and more. Carefully formatted using the popular Five-Minute Veterinary Consult style, the book offers fast access to authoritative information on all aspects of practice management. This Second Edition is an essential tool for running a practice, increasing revenue, and managing staff in today's veterinary practice. Addressing topics ranging from client communication and management to legal issues, financial management, and human resources, the book is an invaluable resource for business management advice applicable to veterinary practice. Sample forms and further resources are now available on a companion website. Veterinarians and practice managers alike will find this book a comprehensive yet user-friendly guide for success in today's challenging business environment.

**how to start a dermatology practice: Lasers in Dermatology and Medicine** Keyvan Nouri, 2011-09-06 Laser technology is constantly evolving and progressing. The use of laser therapy is vastly expanding and for this reason a medical book of this magnitude is necessary. Lasers and Light Therapy includes an up-to-date comprehensive look at lasers and light therapy not only in the field of Cutaneous Laser Surgery, but in other medical specialties as well.

**how to start a dermatology practice: Essentials for Aesthetic Dermatology in Ethnic Skin** Mukta Sachdev, Niti Khunger, 2023-05-29 This book focuses on creating awareness and detailing the nuances of aesthetic dermatology practice in skin of color. It highlights practical considerations in pre-/intra-/post-procedure care with an emphasis on patient selection for aesthetic procedures and the associated challenges involved in real-time practice. It aims to cater to audiences of countries with both high and low populations of dark-skinned patients, as clinicians often have limited experience in treating this group. Numerous topics are explored through case-based discussions and practical tips. This is a practical ready reference manual for a cosmetic dermatologist dealing with darker skin. Key Features Covers the geo-ethnic skin types of Asians, Southeast Asians, Africans, and Hispanics Explores the topics through case-based discussions Provides comprehensive details about the use of machines on skin of color

**how to start a dermatology practice: Cumulated Index Medicus , 1977**

**how to start a dermatology practice: Surgery of the Skin E-Book** June K. Robinson, C. William Hanke, Daniel Mark Siegel, Alina Fratila, Ashish C Bhatia, Thomas E. Rohrer, 2010-04-27 Surgery of the Skin: Procedural Dermatology, by Dr. June K. Robinson et al, will help you put the latest medical and cosmetic surgical procedures to work in your practice. Taking a surgeon's eye view, it discusses and illustrates new procedures such as botulinum toxin treatments and tumescent facelifts so you can provide your patients with the most effective, cutting-edge care. Videos online show you how to perform these in-depth surgical procedures in detail. Improve surgical outcomes and avoid pitfalls with expert, evidence-based guidance. Visualize every technique and concept with more than 1,000 full-color photographs and state-of-the-art drawings. Stay on the cutting edge with



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